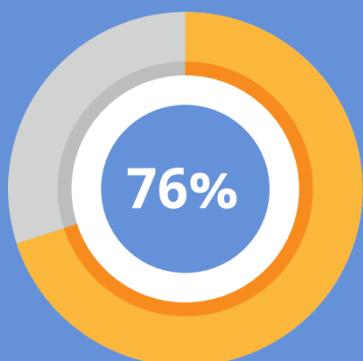# Mobile in the Library

With the rise of mobile comes an expectation that everything a researcher can do on their desktop can also be done on their smartphone.

What should you know when it comes to mobile in the research process?

76%

In 2019, 76% of individuals in France used a mobile phone to access the internet. This means anytime, anywhere access (24/7) is expected. Employees want research content in their pocket.

Consider this: how can mobile enhance the research process?

Secure authentication

Integrated experience across desktop and mobile

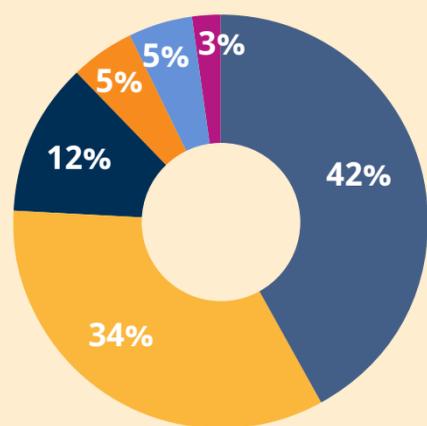Save quick hits of information for longer research projects

Round-the-clock access to vetted content

Access to e-books

An EBSCO user research study found that library users would use a mobile app for research on-the-go.

- 42% Discovering content on-the-go
- 34% Quick facts and figures
- 12% Collaboration
- 5% Organization
- 5% Focused reading
- 3% Decision-making

Researchers with long-term needs are likely to use a mobile app in their research.

Employees are gravitating toward **innovative** and **cutting-edge** applications. Your library needs to match their **tech-savvy expectations**.

EBSCO equips your company with mobile-friendly platforms and the opportunity for mobile apps to become and integrated part of research.

Sources:
(1) Ya Jun Guo, Yan Quan Liu and Bielefield, A. (2018) 'The Provision of Mobile Services in US Urban Libraries', Information Technology & Libraries, 37(2), pp. 78–93. doi: 10.6017/ital.v37i2.10170.
(2) Yan Quan Liu and Sarah Briggs, "A Library in the Palm of Your Hand: Mobile Services in Top 100 University Libraries," Information Technology & Libraries 34, no. 2 (2015): 133–48;
(4) EBSCO Information Services 2019 Internal mobile app survey
(5) Saragossi, J., Costello, L. and Kasten, K. (2018) 'Mobile Applications in Academic Libraries', Library Resources & Technical Services, 62(4), pp. 198–204. doi: 10.5860/lrts.62n4.198.
(6) Eurostat, Individuals - Mobile Internet Access (2018); https://bit.ly/38Qm2y3

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