

# 10 Reasons to Read Digital Magazines

## Positive User Experience



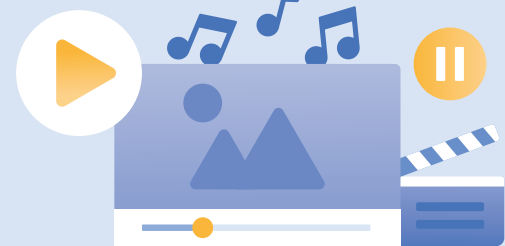
### Sustainable and Earth Friendly

Digital magazines leave a lighter environmental footprint compared to print magazines.



### Accessible from Any Location

Read magazines on any device with internet connectivity from any location.



### Interactive and Engaging Content

Digital magazines include videos, images, audio and animations to supplement the feature stories inside.

### Portable and Convenient

Avoid carrying multiple printed magazines by downloading as many issues as you want.



### Instant Access to New Issues

When a new issue is released, you can open it instantaneously, forgoing shipping and delivery times.

## Self-Improvement Benefits

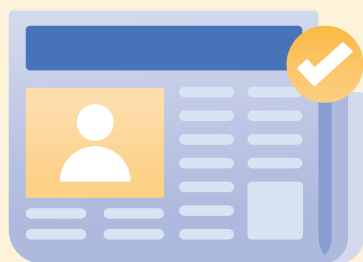


### Explore the World from Your Device

Enjoy stunning photography and in-depth stories from respected and renowned explorers and writers.

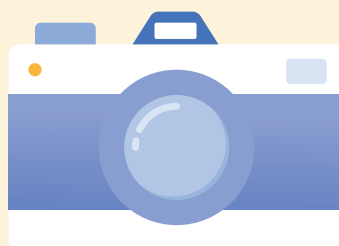
### Unintimidating Pathway to Leisure Reading

Ease yourself into a new reading habit by reading a few pages of a digital magazine everyday.



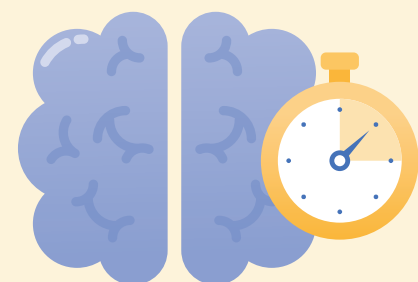
### Legitimate Source of News and World Events

Globally recognized magazines provide relevant and trusted content that is inherently more relevant to readers than broadcast or social media.



### Take Up a New Hobby or Learn a New Skill

Pick up a new hobby or improve your skill level in activities such as cooking, gardening, photography, music and more.



### Improves Focus and Attention Span

Reading can enlarge neural networks and increase neural connections which can benefit your general health.