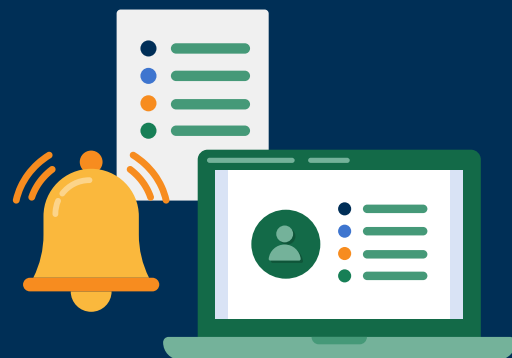


5 tips on how to use EBSCO Connect to promote your library resources and increase usage



Ask A Librarian: Feature on EBSCOhost: Would you like your users to connect with the Librarian directly from EBSCOhost for assistance? EBSCO Administrator can set it up: [Here is the guide.](#)



Did you know that EBSCO Connect has an **EBSCO Mobile App Promotional Kit**? The use of the EBSCO Mobile App may increase your EBSCOhost and EBSCO Discovery Service usage by:

- Increasing visibility and access to your library resources
- Promoting ease of library use anywhere, any time



Keep up to date by setting up alerts on EBSCOhost/EDS: Setting up alerts for topics of interest and journals can assist in:

- Promoting Selective Dissemination of Information (SDI)
- Facilitating current awareness by sending blast e-mails highlighting new articles/ e-books by subject targeted at a specific user group with the same interest
- Increasing Publication alerts where users receive latest issues of their favorite journals



Usage reports: Top search terms. This report assists to find out what your end-users are searching for. Are they finding what they are looking for? Use the **Top search terms report** to understand end-user behavior and to identify collection development gaps. [Watch the recording here](#) for more details.



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